



HELENA STEFFENSEN

CONTACT //

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SKILLS

DESIGNER

STRONG DESIGN, DEVELOPMENT AND VISUALIZATION SKILLS

HIGHLY FOCUSED ON COMMERCIALITY AND TREND

WELL ORGANIZED PLOT/FLAT PATTERN CREATOR

EXPERT IN FOOTWEAR MATERIALS

DESIGN HANDOVER TO PRODUCTION

GOOD COMMUNICATOR AND RELATION BUILDER

SOFTWARE

ADOBE CREATIVE SUITE - ILLUSTRATOR, PHOTOSHOP, INDESIGN

MICROSOFT - WORD, EXCEL, POWERPOINT

3D AND ILLUSTRATION - GRAVITY SKETCH, PROCREATE, PEN AND PAPER

LANGUAGES - FLUENT

ENGLISH, GERMAN AND DANISH - TEACHING MY SELF FRENCH

EXPERIENCE

AUG 2019 - PRESENT // FOOTWEAR DESIGNER // ECCO SHOES

CURRENTLY HOLDING A POSITION AS FOOTWEAR DESIGNER AT ECCO SHOES. IN CHARGE OF OWN PROJECTS INCLUDING EVERYTHING FROM TREND RESEARCH, DESIGNING, CONCEPTUALIZATION AND COLOURIZATION TO HANDING OVER TECH PACKS, PRODUCT FOLLOW UP AS WELL AS NEW MATERIAL DEVELOPMENT, TRAINING OF INTERNS, PLATFORM AND UPPER INNOVATION

2018-2019 - // FOOTWEAR DESIGN INTERN // ECCO SHOES

SHOE DESIGN INTERN DURING EDUCATION. DESIGNING REGION SPECIFIC WOMENS SNEAKERS. COLLECTION BUILDING, COL-OURCARD DEVELOPMENT. TREND RESEARCH, LINEDRAWINGS, TECH PACKS, LEATHER DEVELOPMENTS

2017 - // APPAREL DESIGN INTERN // BLACK SWAN FASHION

DESIGN INTERN DURING EDUCATION. APPAREL COLLECTION BUILDING, STYLE OVERVIEWS, IN-HOUSE EVENTS, LINEDRAWINGS, REVIEWING GRADING SIZES, COMMUNICATION, MARKET-ING, TECH PACKS, SUPPLIER VISITS

EDUCATION AND COURSES

NOV 2022 // ARSUTORIA

5 WEEK SHOE COLLECTION LINE BUILDING COURSE

MAY 2022 // GRAVITY SKETCH

3D FOOTWEAR DESIGN

2015-2019 // BACHELORS DEGREE // BASW DENMARK

BACHELORS DEGREE - DESIGN AND BUSINESS